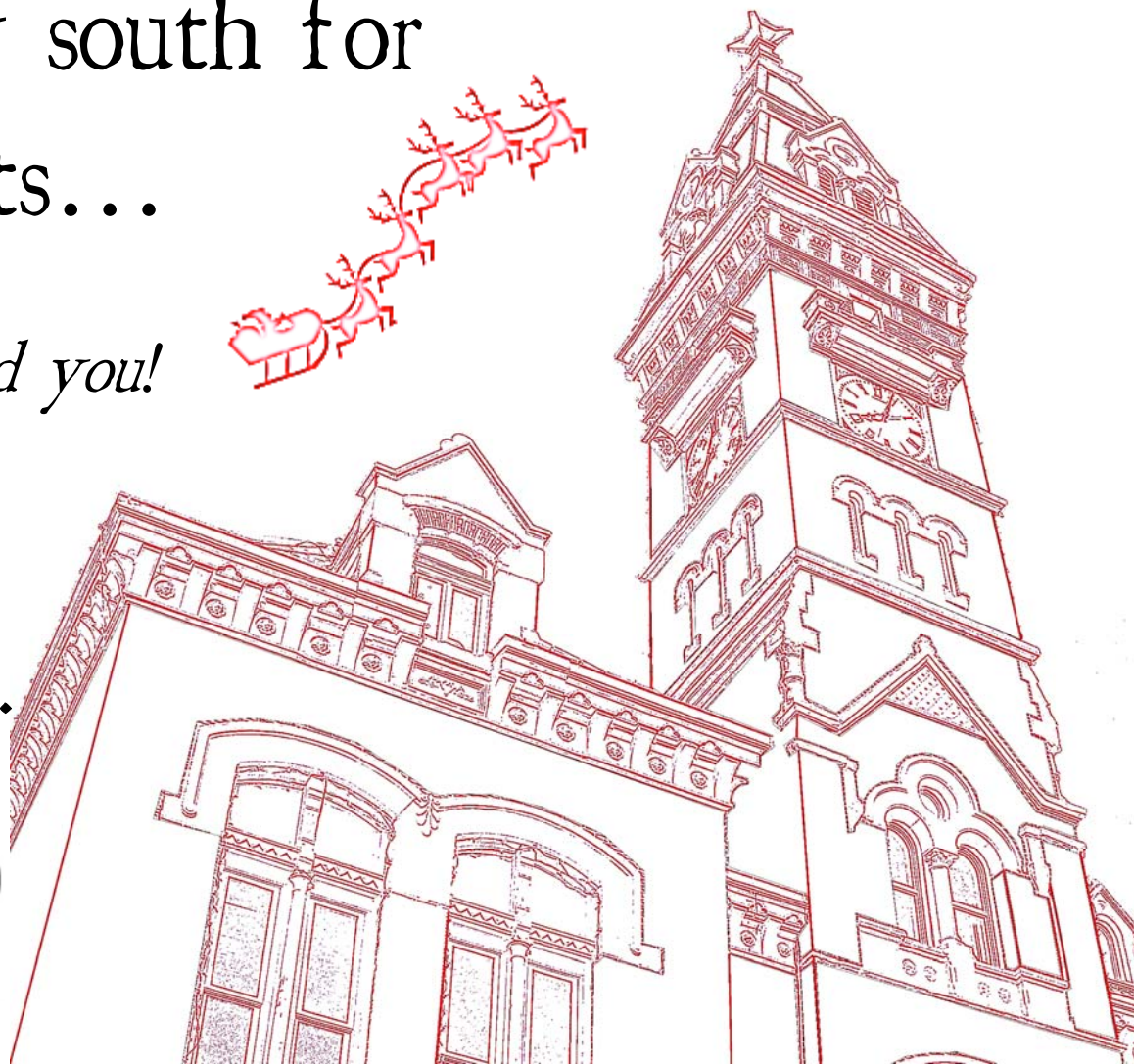


# Santa doesn't fly south for Christmas Gifts...

*...and neither should you!*

Shop local  
Whenever you can.



## *Santa's List of "Nice" Reasons to Shop Local*

- 1. You Can Save Local Jobs.** More than 1,000 people in Nodaway County are employed in the Retail Trade. Not only are they our friends and neighbors, they collectively earn \$22 million a year for our local economy.<sup>1</sup>
- 2. You Will Save Gas.** If you have an average car, you would save \$11 by not driving to that other retail hub. That's what you usually spend on a gift for Uncle Bill!
- 3. Save Time.** Who wants to spend an hour or more on the road?
- 4. Reinvest in Our Community.** Fourth quarter sales in Nodaway County last year were \$52 million. The City of Maryville collects 2.25% (less than that city to the south) on these sales, and Nodaway County collects 1%. That's 1.50 million dollars in three months! Spend that money somewhere else and your community gets nothing.<sup>2</sup>

<sup>1</sup> MO Economic Research and Information Center, <sup>2</sup> MO Department of Revenue