



The Chamber Insider

November 2010

www.maryvillechamber.com

In This Issue

- Legislative Coffee
- Farm City Banquet
- WIB Vacancy
- Green Jobs Survey
- Santa's Plans
- Tobin Golf Survey
- Window Wonderland

Window Wonderland

You are invited to be a part of the 1st Window Wonderland sponsored by the new Maryville Public Art Coalition (M-PAC).

Businesses around the Courthouse Square have generously donated their windows to serve as frames for holiday murals created by community members: young and old, amateur and professional alike.

Each street has a different theme: 3rd is Santa's Workshop, Market is International Celebrations, 4th is the Nativity and Main is Winter Activities.

You will choose your window(s) and be given a very heavy pre-cut paper for your creative interpretation of the assigned theme. We encourage you to use any style, any medium.

You will have three weeks to create your art, including the long Thanksgiving weekend (perhaps the start of a new family tradition?).

To sign up, or for more questions, please call the Chamber of Commerce at 582-8643.

We hope you will be a part of this effort to celebrate the holidays, our community, and the arts!

If you are interested in joining this and future efforts of M-PAC, we'd love to have you, please e-mail Joyce Cronin at:

joycec@knimmaryville.com

Legislative Coffee: Missouri's 96th Assembly

Held twice a year (before the state legislative session and immediately after it concludes), your Chamber hosts a members-only informational meeting with our state legislative delegation. Our Missouri legislature will convene for its 96th General Assembly on January 5, 2011, and there are sure to be issues impacting our region to decide in spades.

Come meet Senator Brad Lager and Representative Mike Thomson on **November the 9th at 7:30 AM**. We will meet at the Maryville Community Center, 1407 N. Country Club Road. A light breakfast will be provided by the Bookstop, and the event is generously sponsored by KCP&L.

Last Call for Farm City Banquet Tickets

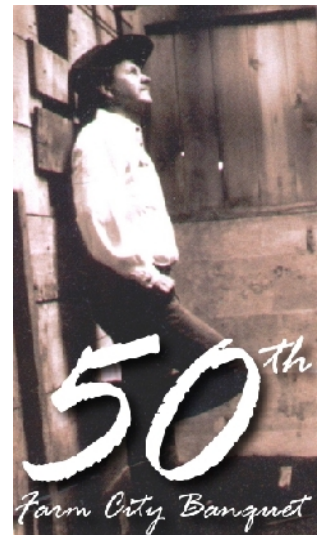
Fifty years in the making, this year's Farm City Banquet is going to be extra special.

Mark your calendars and make plans to join us at Northwest Missouri State University's JW Jones Student Union Ballroom on **November 15** for a celebration of the outstanding contributions of agriculture to Nodaway County.

Keynote speaker, Clarinda's own Brooke Ryan Turner, will regale us with cowboy poetry, stories, and music. Awards will be presented in numerous categories, good food consumed, and a good time will be had by all.

Tickets are \$15 and are available at Bank Midwest, Citizens Bank and Trust, Nodaway Valley Bank, US Bank, and at the Chamber of Commerce.

The 50th Farm City Banquet is made possible by the generous support of our sponsors: 97.1 The 'Vill/KNIM Radio, Farmers Mutual Insurance Company of Nodaway County, St. Francis Hospital & Health Services, United Electric Cooperative, Nodaway Valley Bank, Hy-Vee, KFC, and KCP&L.



Workforce Development Board Vacancy

Interested in labor issues? Apply to fill the vacancy on the regional Workforce Development Board. Comprised of forty members from the eighteen county region, including at least one Business Representative from each of the counties, the Workforce Development Board is responsible for the oversight of workforce programs in the area.

The nominee for the Business seat must either be a business owner, or an executive with "optimum decision-making authority" within a private business (such as chief executive officer, fiscal officer, operating officer, human resources manager, etc.). The appointment will be the decision of Presiding Commissioner Joe Baumli, with final approval by the Northwest Workforce Investment Board Chief-Elected Officials Coordinating Committee.

Want more information? → www.nwwib.org

Interested? → Call the Chamber of Commerce at 582-8643

Tobin Golf Survey

Held each spring, the Tobin Benefit Golf Classic Tournament is a tradition that not only raises funds to help retain our outstanding healthcare resources in Maryville, it also draws golfers in from throughout the region. These golfers fill our hotels, retail stores, and restaurants.

Chamber members are asked to take a moment and help event planners make the event even better! Follow the link below to take the brief online survey:

www.surveymonkey.com/s/SQGMLT5

2010 Chamber Champions

Gold Level

97.1 the 'Vill-KNIM Radio
St. Francis Hospital & Health Services

Silver Level

Nodaway Valley Bank

Bronze Level

Hy-Vee
KCP&L
KFC

Chamber Board of Directors

President - Johnna Beemer
Past President - Jim Davis
Director - Beth Savage
Director - Alice Schieffer
Director - Jerry Wilmes
Director - Dan Hegeman
Director-at-Large -
Angel McAdams Prescott
Director-at-Large - Ben Conway
Ambassador Supreme - Phil Cobb

Contact Us

Executive Director

Luke Reven

New Resident Program

Sandi Von Behren

Chamber Office




Shanda Keirse

(660) 582-8643

Green Jobs Survey

The Greater Maryville Chamber of Commerce is a proud participant in the Northwest Missouri Green Jobs Task Force. More and more, Northwest Missouri businesses are "going green" by implementing environmentally-friendly operations or providing niche products and services that are beneficial to the environment. Both employers and workers are talking about green jobs or skills. However, little information about what Northwest Missouri businesses are doing to "go green," including what types of skills, knowledge or attitudes both current and future workers need is known.

What is the benefit to you?

-  A better prepared workforce to meet the changing needs of your business. You will help us understand green jobs as they are changing so that appropriate training can be developed.
-  Targeted public services and support to help your business reduce costs associated with energy usage and waste management.
-  The opportunity to attend the Green Jobs Summit and receive a copy of the survey results.

If you have not already received this survey though a direct e-mail from Kim Mildward or surveymonkey.com, we hope that you will have a few minutes to complete this survey. The results will be used to assist job seekers, workforce professionals, educational institutions and others who want to make sure green businesses have the best-prepared workforce possible. Your response to this survey is important even if you do not consider your business activities to be green. Information from businesses of all sizes is important. All information will be kept confidential and aggregated for statistical purposes.

The Northwest Missouri Green Economy Survey is sponsored by the Northwest Workforce Investment Board and the Missouri Economic Research Information Committee. The link for the Northwest Missouri Green Economy Survey is: www.surveymonkey.com/s/9PD2M63.

Shop Local & Santa's Plans for Maryville

After eight years of outstanding work, Harold and Carol Jean Osborn are retiring as coordinators of the outdoor seasonal display; Winter Wonderland. With the future in doubt, the Chamber and Maryville Citizens for Community Action are partnering with local merchants to make sure Santa doesn't miss Maryville this year. The central theme of our Christmas "Shop Local" ad campaign is that you don't have to leave Maryville to get everything you need this holiday season, and *everything* includes the Santa experience with your kids!

We've booked the jolly old elf himself, Mrs. Claus, and a photographer for four locations this shopping season, here is his itinerary:

Saturday, December 4



9-11 A.M.: Hy-Vee
3:30-5:30 P.M.: Northside Mall

Saturday, December 11

A.M.: Aura Design
P.M.: Maurices

Santa doesn't fly south for Christmas Gifts...
...and neither should you!

Shop local
Whenever you can.

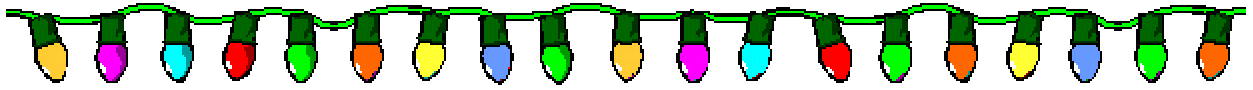


Santa's List of "Nice" Reasons to Shop Local

1. You Can Save Local Jobs. More than 1,000 people in Nodaway County are employed in the Retail Trade. Not only are they our friends and neighbors, they collectively earn \$22 million a year for our local economy.¹
2. You Will Save Gas. If you have an average car, you would save \$11 by not driving to that other retail hub. That's what you usually spend on a gift for Uncle Bill!
3. Save Time. Who wants to spend an hour or more on the road?
4. Reinvest in Our Community. Fourth quarter sales in Nodaway County last year were \$52 million. The City of Maryville collects 2.25% (less than that city to the south) on these sales, and Nodaway County collects 1%. That's 1.5 million dollars in three months! Spend that money somewhere else and your community gets nothing.²

¹ MO Economic Research and Information Center. ² MO Department of Revenue

Look for more information about these visits and about the "Shop Local for the Holidays" advertising campaign sponsored by the Chamber, Nodaway County Economic Development, and the City of Maryville soon!



***Let Bearcat Lanes
Light Up Your Holiday Party!***



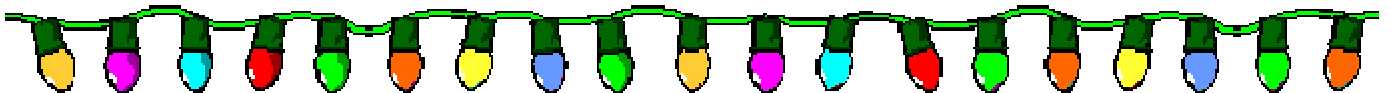
***It's time to
Schedule
Office &
Company
Holiday
Parties @
Bearcat
Lanes...***

BEARCAT LANES OFFERS EASY & AFFORDABLE PARTY PLANNING....

- ? Flexible scheduling throughout the week for almost ANY size group
- ? Appropriate for all ages
- ? Catered or carry-in meals or snacks welcome
- ? Full-service lounge & snack bar
- ? Cosmic bowling available on several evenings & afternoons
- ? Affordable pricing options to fit every office budget

***All in a F E S T I V E , C L E A N , F R I E N D L Y &
S M O K E F R E E E N V I R O N M E N T .***

***It's the perfect venue for an interactive social event;
To treat your employees & their families.***



Call early for best lane times!

Bearcat Lanes

***Pro Shop & Lounge
660-582-2571 - Maryville, MO***



Personal Shopper Boutique

Join us for an afternoon filled with gift-giving ideas and fun. This event is designed to assist you with your holiday shopping. There will be vendors who are committed to finding the perfect gift for you to give to every person on your shopping list. The Boutique is for men* and women alike because we know at this time of year most everyone will be giving gifts. We are here to be your Personal Shopper. You can share with us who you are shopping for (their likes/dislikes & your budget for each person) & we will customize a gift idea for them.

The vendors that will be on hand will be:

Katie Gunsolley-Premier Design Jewelry
Jamie Brummett-At Home America
Erin Jones-Beijo Bags
Liz Townsend-Tastefully Simple
Heather Archer-Scentsy Wickless Candles
Karis Morrow-Mary Kay

Date: Sunday November 21, 2010

Time: 1pm-5pm

Place: Maryville Housing Authority Administration Bldg

Cost: Free to the Public

We will have door prize drawing from each vendor and you need not be present to win.

*Special note to the men out there. This event would be a great one to get some ideas for the woman you love. We can make you look really good on Christmas Morning!

The Maryville High School Vocal Music Department
proudly announces that the

Spectrum *Vocal Ensemble*

is looking for performance opportunities
to raise funds for their
April 2011 performance in New York City.



This vocal ensemble sings and dances,
with a varied selection of songs,
and is eager to accommodate
your company or holiday gathering.



In return for Spectrum's services,
your company or organization
kindly compensates the group with a monetary donation.

Suggested minimum donation: \$50/half hour

For more information, please contact

Nic Vasquez

562-3511

nicolas.vasquez@maryville.k12.mo.us