

In This Issue

-  2011 Annual Banquet
-  New Board Members
-  Great Northwest Day
-  Great Northwest Day Issues

New Member

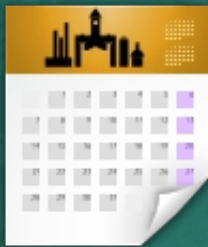
Focus Workforce Management
104 East Third Street
Maryville, MO 64468

(660) 562-4600

www.workatfocus.com

Reminder: Online Calendar

Wondering what happened to the calendar that used to be printed in the Chamber Insider? Don't forget, all the information that was there and more is now provided on our website at (click the icon to open):



www.maryvillechamber.com/calendar

Membership Investment

Membership renewal statements were mailed in December; if you haven't gotten yours please give us a call at: 660-582-8643.

Reminder: Your membership investment is due by **January 28**.

Thank you for your support!

Act Now to Get Your 2011 Banquet Tickets

Another year has come and gone! Join us on **Thursday, January 20th** at the J.W. Jones Student Union on the campus of Northwest Missouri State University for our Annual Banquet. Together we will celebrate the accomplishments of the last year and look forward to the rest of 2011.

In celebration of improving economic indicators, the release of 2010 Census data, and the downtown capital improvements on the horizon this year's banquet is themed "Growing Strong."

Tickets are \$15 and there are three ways to get them:

#1

Buy Online Now
with a Credit Card

#2

RSVP Online Now
Pay by Invoice or
at Registration Table

#3

Call the Chamber at:
(660) 582-8643

[CLICK HERE](#)

Please RSVP before 5:00 PM on Friday, January 18, 2011.

Welcome New Chamber Board Members



Heather Green
Maryville Realty



Mike Herring
Hy-Vee



Audra Bradley
97.1 the 'Vill KNIM

Thank you to retiring members of the board Jim Davis, Phil Cobb, and Ben Conway for your time and energy!

Get the *Insider* Online

Here at the Chamber, we try our best to notify you of events far in advance—but we can't plan for unexpected events like hosting a playoff game!

Get your news in real time without waiting on the mail—If your business still gets the *Chamber Insider* in the mail, give us a call at 582-8643 to get on our e-mail list.

Want more than one employee at a member business to get our newsletter? We can do that too, just give us a call.

We take care to protect your privacy. E-mail addresses are not shared in directories or given out on request. We also strive to keep the total e-mails you receive to a minimum!

2010 Chamber Champions

Gold Level

97.1 the 'Vill-KNIM Radio
St. Francis Hospital & Health Services

Silver Level

Nodaway Valley Bank

Bronze Level

Hy-Vee
KCP&L
KFC

2011 Board of Directors

President - Dan Hegeman
Past President - Johnna Beemer
Director - Beth Savage
Director - Alice Schieffer
Director - Jerry Wilmes
Director - Heather Green
Director-at-Large -
Angel McAdams Prescott
Director-at-Large - Mike Herring
Ambassador Supreme -
Audra Bradley

Contact Us

Executive Director

Luke Reven

New Resident Program

Sandi Von Behren

Chamber Office

Shanda Keirse

(660) 582-8643

With Budget Crisis & Freshmen Legislators Great Northwest Day Even More Important

For the tenth year, your Chamber is a local facilitator for a regional event of great importance. Each year some 300 business and community leaders from the 18-county area of Northwest Missouri travel to Jefferson City to (1) tell the story of our region to legislators who may know nothing about us, and (2) speak with one united voice on legislative priorities for our region.

This year there are two factors that make this event especially important. First, the state faces a looming budget crisis—a product of a weak economy, the end of federal stimulus funds, and a cyclical imbalance of revenues and expenditures. Second, there are many, many, new legislators to introduce ourselves to—77 freshman Representatives and 12 freshman Senators!


Consider this your personal invitation to join us! The trip is **February 1-2, 2011**. We handle all the arrangements, all you need to do is read up on the trip in the attached brochure, fill out the registration form, and send it back the Chamber before **January 24**.





GNW Brochure


Issues for Great Northwest Day Announced

The Great Northwest Day at the Capitol Steering Committee representing the 18 participating counties gathered and prioritized legislative issues for the region's annual visit to the state capitol city on February 1-2, 2011. The Great Northwest Day at the Capitol group legislative platform for the February 1-2 event includes the following four priorities:

 **Transportation: Safe access to employment and education through the maintenance of lettered routes.** Endorse legislation or departmental policy that preserves levels of transportation funding specific to maintenance of letter routes and community accessibility.

 **Funding and Jurisdictional Partnerships: Support language change that allows local communities or multi-jurisdictional projects the ability to pursue accepted funding practices.** Potential projects with a regional or multi community focus may include the Great Northwest Wholesale Water Commission, Highway 36 Heritage Alliance, law enforcement initiatives, and county/multi-county 911.

 **Life-long Learning: Prepare Missouri's citizens for today and tomorrow's workforce challenges.** Emphasize early child-hood development. Re-establish funding for critical educational components for elementary, secondary and higher education. Continue endorsement and expansion of elementary, secondary and higher education.

 **Economic Development: Create an effective and competitive Business Climate in Missouri to retain business and build jobs.** Focus and emphasis on fair legal system regarding agribusiness and business components such as worker's compensation; limiting liability of small business cost, and easing regulation to help stimulate economic growth. Retain and emphasize programs that partner with community economic development for small business investment, workforce development-job skills development, and technology development investment.

The criteria for reviewing issues included - legislative impact, overarching regional impact, non-partisan perspective and timeliness of concern. The Steering Committee was sharply aware of the State's budget concerns.

The four marked priorities will be monitored as the Great Northwest Day Event comes closer and the message to legislators refined during that time.

Schedule of Events

Tuesday, February 1

5:15 AM

Bus departs from southwest corner of the Super Wal-Mart parking lot.

9:45 AM

Great Northwest group meets at State Capitol Third Floor, Southside of Rotunda.

10:00 AM

Introduction on the Senate & House Floors.

11:30 AM

Legislative Luncheon, Capitol Plaza Hotel Ballroom. (Group photo taken following luncheon).

2:00 PM

Participants may attend educational roundtables, attend hearings, visit legislators, or take tours of the Capitol and Governor's Mansion.

5:00 - 8:00 PM

Great Northwest Celebration,
Capitol Plaza Ballroom.

Wednesday, February 2

7:30 - 8:30 AM

Breakfast at the Capitol Plaza & Check Out.

8:30 AM

Depart for the Truman Building for scheduled state department presentations.

11:30 AM

Depart from Jefferson City. The bus will stop for lunch en route to Maryville.

5:30 PM

Bus arrives in Maryville.



Greater Maryville Chamber of Commerce
423 N Market
Maryville, MO 64468

Great Northwest Day at the Capitol





About the Trip

Great Northwest Day is an eighteen-county regional event coordinated locally by the Greater Maryville Chamber of Commerce and Nodaway County Economic Development. A delegation of Nodaway County area business and community leaders will join a more than 300-strong regional delegation in Jefferson City to meet with our legislators and state officials to increase their awareness of issues impacting our community.

Why have a Great Northwest Day?

The 96th General Assembly will be marked by a dramatic influx of new members, with 77 freshman Representatives and 12 freshman Senators. With new blood in the statehouse and a looming budget crisis, isn't it worth your time to help us tell our community's story in Jefferson City?

What Happens in Jefferson City?

The trip begins with a Bearcat Bus ride to the State Capitol in Jefferson City where our group will be recognized on the floors of the House and Senate. The delegates will then join regional attendees for a luncheon and legislative update. Following lunch some delegates will make visits to legislators and, others will elect to participate in educational round tables with department heads or tour Jefferson City landmarks.

The highlight of the trip occurs during the "Great Northwest Celebration" held for all elected members of the Missouri General Assembly and other state officials. The Mardi Gras-themed event begins at 5:00 PM with a reception at the Capitol Plaza. The event features live music, food, games, prizes and booths highlighting the Great Northwest communities.

(No one under 21 allowed)

Transportation

The Bearcat Bus will leave from the southwest corner of the Wal-Mart parking lot promptly at 5:15 AM February 1st. It will depart from Jefferson City around 11:30 a.m. on February 2nd and will return to Maryville at approximately 5:30 p.m.

If you wish to provide your own transportation, you can still take part in the scheduled activities.

Registration

Registration for the Maryville Area Day at the Capitol is \$159* and includes:

- Bus transportation to and from Jefferson City.
- Lunch at an Issues Briefing Friday, January 28.
- Single room hotel accommodations at the Capitol Plaza Hotel.*
- Admission to the regional Great Northwest Day events including the legislative luncheon, the dinner & celebration, and breakfast on February 2nd.
- Lunch on road back to Maryville February 2nd.

*If you plan to share a room, the cost is \$109 per person.

The Issues

A short meeting will be held at the Chamber of Commerce office on Friday, January 28 at noon for the purpose of briefing participants on the issues and legislation relevant to Maryville

For more information contact:

Luke Reven
660-582-8643
lukereven@maryvillechamber.com

www.maryvillechamber.com



Registration Form

Name _____

Company _____

Address _____

Phone _____

Email _____

Choose One

Package 1—\$159 Includes:

- Bus Transportation to Jefferson City;
- A private room at the Capital Plaza Hotel;
- Admission to the "Great Northwest Celebration" and dinner on February 1st;
- Lunch on February 1st;
- Breakfast on February 2nd;
- Lunch on February 2nd.

- Or -

Package 2—\$109 Includes all of the above except the private room. I will be sharing a room with: _____

- Or -

Package 3—\$60 Includes:

- Admission to the "Great Northwest Celebration" and dinner on February 1st;
- Lunch on February 1st;
- Breakfast on February 2nd.

Check All That Apply

- Please bill me.
- My payment is enclosed.
- I will provide my own transportation.

PLEASE RETURN THIS FORM TO:
Maryville Chamber of Commerce
423 N. Market, Maryville MO 64468

Fax: 660-582-3071

REGISTRATION DEADLINE IS
JANUARY 24, 2011

For up-to-the-minute information on the Great Northwest Day visit:

www.greatnorthwestday.com/gnw