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Welcome New Member

Edward Jones Investments

Jeff Von Behren, Financial Advisor
109 West 4th Street
Maryville, MO 64468

(660) 582-2664

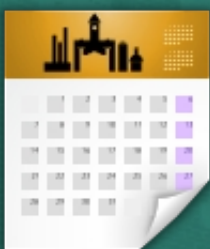
Get Brochures and Other Community Materials from Our Online "Brochure Rack"

Just like its real-world counterpart, our electronic "front door" (our website) now features a brochure rack. Get newsletters, brochures, community guides, maps and other materials online.

www.maryvillechamber.com/shelf.htm



Link: Online Calendar



www.maryvillechamber.com/calendar

Register for the Nodaway County Fair Parade

The Nodaway County Fair is coming right up (July 14-16), that means it is time to start thinking about entering your business or organization in the Fair Parade.

This year's theme is "Dog Days of Summer" and in the spirit of all things canine, we will be using the opportunity to partner with the New Nodaway Humane Society. Registering your float is still free, but for a \$10 donation you will receive a collapsible pet water tray to help keep Fido cool when you are traveling in the hot weather. You will also get the satisfaction of knowing you helped support our local humane society give shelter to unwanted dog and cats.



As in the past, your Chamber Ambassador's will be putting on the parade. **The parade will be at 9:30 AM on Saturday, July 16.** All judged entries will need

to be in place by 8:00 AM, and registration will be open from 7:00 to 9:00 AM.

A registration brochure is attached – See you there!

2011



Sizzling Summer Sidewalk Sales: July 22-23

SIZZLING SUMMER SIDEWALK SALE

HOT DEALS IN MARYVILLE

JULY 23RD - 24TH

FRIDAY SATURDAY

WWW.MARYVILLECHAMBER.COM/SALE

BEST BRANDS PLUS
low prices on close-outs, discontinued items & one-of-a-kinds

CARPET PLUS BARGAIN BARN
2x2 carpet tiles \$5.99 per yard

HINELINE FURNITURE & FLOORING
cherry chairs - \$189.00

HY-VEE
bearcat shirts 2 for \$10

JC PENNY
red zone clearance 50-80% off

JOCKS NITCH
huge shoe sale - starting at \$29.99

MARYVILLE FLORIST
deep discounts on clearance items

MARYVILLE TOOLS
buy a 1/2" air impact wrench get a free 3/8" ratchet

MAURICES
up to 75% off great fashions

RAPID REFRILL
up to 50% savings

SHANNON RENEE'S FORMAL WEAR
25% off storewide

US CELLULAR
free car charger for first 100 guests

SEARS
appliances, lawn/garden, & tools on sale

AND MUCH MORE...

Join fellow Chamber Members in participating in the annual Sizzling Summer Sidewalk Sales this July – It is **free** for all Chamber Members! The goal of this annual event is to bring people from across the region to Maryville for a weekend of great deals.

Here is how to sign up: Call the Chamber of Commerce at 582-8643 if you would like to participate. Be sure to have in mind a short description of the items you will be discounting (about 25 characters). **We will be compiling print, radio, and online ads after July 6th, so call to get in on our advertising blitz before then!**

Market Research Findings

96.8%

Percentage of Respondents who have a Facebook Account.

45.1%

Percentage who "follow" local businesses on Facebook.

70.6%

Percentage who shop locally for clothing at least once a month.

53.9%

Percentage who utilize local hair salons ($n=126$).

Chamber Champions

Gold Level

97.1 the 'Vill-KNIM Radio
St. Francis Hospital & Health Services

Silver Level

Nodaway Valley Bank

Bronze Level

Hy-Vee
Kawasaki Motors Manufacturing
KCP&L
KFC

2011 Board of Directors

President - Dan Hegeman
Past President - Johnna Beemer
Director - Beth Savage
Director - Alice Schieffer
Director - Jerry Wilmes
Director - Heather Green
Director-at-Large -
Angel McAdams Prescott
Director-at-Large - Mike Herring
Ambassador Supreme -
Audra Bradley

Contact Us

Executive Director

Luke Reven

New Resident Program

Sandi Von Behren

Chamber Office

Shanda Keirse
(660) 582-8643

← Start Planning for Students' Return Now

This year about 1,500 new freshmen will be coming to Maryville - Is your business ready to meet them? Here are some events and resources that can help...

Marketing Study: On behalf of the Chamber, students in the Business Management / Marketing Major at Northwest Missouri State University recently completed a survey of college students in Maryville with an eye toward gauging their awareness of local business. The findings were too numerous to list here, but some of the more interesting statistics are shown in the column to the left. A complete copy of these students' work is available in PDF format - Just e-mail Luke at lukereven@maryvillechamber.com. A special thanks to Dr. Deb Toomey's Marketing Research students for their hard work.

Merchant Fair: The welcome program for incoming students, "Advantage," is Thursday, August 25 through Sunday, August 28. The annual Merchant Fair is scheduled for 10 AM until noon on Saturday, August 27. The Merchant Fair is your opportunity to introduce your business to new students, and your attendance is welcome at this event. If you are interested in participating in this activity, please contact Leslie Chandler at ota@nwmissouri.edu or (660) 562-1951.

New System for Coupons: This year Student Publications (Staff of the Northwest Missourian) will produce coupon inserts in the "Welcome Bearcats" publication which is distributed to all freshman and transfer students as they check in at Advantage. This coupon insert is taking the place of the traditional "student bags" which had been given to students in the past. There will be a charge to participate in the insert, and the cost will vary based on your needs. Orientation and Transfer Affairs at Northwest believes this will provide a more professional, cohesive, and convenient piece to distribute your information to students and families. For more information on this option, please contact Sarah Wayman at (660) 562-1530.

Marathon Follow-Up

Thanks to the support of the Chamber's outstanding volunteers and sponsors, the Maryville Marathon / Half Marathon / Chamber Country Classic 10K & 5K was once again a great success! About 230 runners took to the streets on an unseasonably cool day to challenge themselves on our brutally hilly course.

Surveys from our runners are now in, and the results show the value of this event to Maryville. Only 9% of the runners in the full and half marathon were from Maryville - The rest are from across the Midwest, some coming from as far as Alabama or Indiana to compete in our event. Of these out-of-town guests, 80% enjoyed a local restaurant, 43% did some shopping at a local retailer, and 10% even took time to visit Mozingo Lake. An incredible 20% of the runners from *all* distances reported that they had never been to Maryville before!

Here at the Chamber, we are grateful to the many individuals and organizations who volunteer to make this event happen. Now we know the runners appreciate you as well - 90% of those survey rated our volunteers as "outstanding" on a scale of 1 to 5.



Runners Leave the Start



MISSOURI
Career Center
MissouriCareerSource.com



The Missouri Career Center, currently located at 1212 South Main, will be moving downtown to 114 West Third Street*, Maryville Missouri on **July 1st, 2011!**

*(same building as the Northwest Missouri Regional Council of Governments)

The Missouri Career Center can help with YOUR Human Resources needs:

Fair Labor Standard Posters
Post Job Openings
Collection of Applications and Resumes
Use of *Interview Stream*

Proudly helping potential employees gain skills and jobs through the Next Generation Career Center and the Missouri Work Assistance Programs!

For more information please contact Kim Mildward at the Missouri Career Center:
(660) 582-8980 or kim@nwmorcog.org



PARADE ROUTE

The 2011 Nodaway County Fair Parade will follow 4th Street from the Northwest Missouri State University campus to Buchanan Street, then turn South on Buchanan Street and end at 2nd Street.



SAFETY

Please help us keep our children safe:

- DO NOT THROW treats of any kind from floats or any other entries!
- You may hand out candy or treats by walking next to the crowd and handing the candy directly to people.
- All pets are to be kept on leashes.

QUESTIONS

If you have further questions or would like to suggest a theme for next year's parade, please contact the Chamber office at:

**Greater Maryville
Chamber of Commerce
660-582-8643
chamber@asde.net**



2011

Dog Days of



Summer

Nodaway County Fair Parade

JULY 16

NODAWAY COUNTY FAIR PARADE

Greater Maryville Chamber of Commerce
423 North Market
Maryville, MO 64468



DOG DAYS

In the spirit of this year's theme, the "Dog Days of Summer," the Chamber is proud to partner with the New Nodaway Humane Society in support of their mission to give shelter to lost, abused, or unwanted dogs and cats. For an optional gift of at least \$10, parade registrants will receive a portable pet water bottle!

PRE-REGISTRATION

We are looking forward to your participation in the 2011 Nodaway County Fair Parade! To ensure a faster and more orderly registration process on parade day, the parade committee requests that you complete this registration form and send it to:

Maryville Chamber of Commerce
 423 North Market • Maryville, MO 64468
Before Wednesday, July 13

Remember, to be judged an entry must have picked up a registration number and be in place by 8:00 a.m. (horses 8:30 a.m.). **The parade will start promptly at 9:30 a.m.**

Pre-registration is greatly appreciated, but is not required. If you are unable to pre-register, please complete this form and present it at the registration desk on the morning of the parade. Additional forms are available at the Chamber office.

PARADE DAY

The registration table and parade staging area will be in the large parking lot west of the Houston Performing Arts Center on West College Drive. To access this area, go north on Country Club Road to College Ave. Registration will be open from 7-9 a.m.

Entries with horses will be positioned at the rear of the parade.

KIDDIE PARADE

Children interested in participating in the Kiddie Parade should gather at the public parking lot at 4th & Buchanan.

PARADE REGISTRATION FORM

Contact Name: _____

Organization or Business: _____

Address: _____

Phone Number: _____

E-Mail Address (Optional): _____

Entry Category (Circle One)

Judged Entries	Non-Judged Entries
<input type="checkbox"/> Float – Organization	<input type="checkbox"/> Commercial Vehicles, Trucks, or Farm Implements
<input type="checkbox"/> Float – Commercial	<input type="checkbox"/> Political Candidates
<input type="checkbox"/> Antique Car / Antique Truck	<input type="checkbox"/> Motorcycles
<input type="checkbox"/> Antique Implement	<input type="checkbox"/> Other Non-Judged Entries
<input type="checkbox"/> Horse	Describe: _____
<input type="checkbox"/> Other Judged Entry Describe: _____	

Description of Parade Entry (Will be Read by Announcer)

WAIVER: I hereby for myself, my heirs and administrators assume any and all risks which might be associated with the Nodaway County Fair Parade. I waive and release any and all rights and claims for damages which I may have against the organizers and any others connected with this event, their representatives, successors and assigns for any and all injuries or damages of any kind whatsoever suffered by me as a result of taking part in the Nodaway County Fair Parade and any related activities.

Name: _____ Date: _____

PARADE THEME: DOG DAYS OF SUMMER!



**Portable
 Pet Water Dish**
 Yours to keep for a \$10
 contribution!