







In This Issue

-  Downtown Sounds Concert
-  Sales Tax Holiday
-  Board of Directors Vacancies
-  Broadband Use Survey
-  Leadership Maryville
-  Small Business Corner

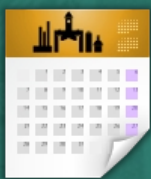
Interested in Serving on the Chamber Board of Directors?

Businesses join the Chamber to accomplish things that they could not working as individuals. The Greater Maryville Chamber of Commerce Board of Directors answers the question: "What do we want our Chamber to do?"

Between our retail promotions, events, and business advocacy the Chamber strives to build *value* on your membership investment.

If you have a vision for what we can accomplish together and you can make a time commitment to attend our meetings once a month (7 AM on the 4th Thursday of each month), consider signing up. We have four seats available. Interested individuals should give the Chamber a call at 582-8643.

Link: Online Calendar



www.maryvillechamber.com/calendar

Link: Facebook Page

There are pictures, videos, links and more that just won't fit in our newsletter. See it all—"Like" the Chamber at:



<http://www.facebook.com/maryvillechamber>

Downtown Sounds Concert #2: A Celebration

More than just a great concert featuring Kansas City's own Loose Change Band, our second Downtown Sounds Summer Concert is a celebration of the completion of the street scape on the square. Make plans to join the Campaign for Community Renewal at this historic dedication ceremony.

August 18

6:30 PM – Ceremony
7:00 PM – Concert

From *Plan* to **PROGRESS**



The DREAM Realized

In addition to recognizing the contributions of the many people and organizations in making this project a reality, there will be an unveiling of first temporary public art installation—Three steel sculptures by local artist Dustin Koopman. Your Maryville Hy-Vee will be selling food on site.

The entertainment for the evening will be Loose Change, the same act that rocked the square in June of 2010. Known for taking requests and for getting audience participation—this classic rock cover band will have you dancing in the streets! Bleacher seating is limited, so bring a lawn chair. The Downtown Sounds Summer Concert Series is brought to you by our Chamber Champions: 97.1 the 'Vill; St. Francis Hospital & Health Services; Nodaway Valley Bank; Your Maryville Hy-Vee; KCP&L; KFC; and Kawasaki Motors Manufacturing.

Back-to-School Sales Tax Holiday: August 5-7

BACK-TO-SCHOOL SALES TAX HOLIDAY



AUGUST 5-7

PAY NO STATE, COUNTY, OR CITY SALES TAXES ON
CLOTHES | PRINTERS | PENS | COMPUTERS | SOFTWARE
BOOK BAGS | PAPER | ART SUPPLIES | FOR MORE INFORMATION
<http://dor.mo.gov/tax/business/sales/taxholiday/schoolfaq.htm>

**GREATER MARYVILLE CHAMBER OF COMMERCE
NODAWAY COUNTY ECONOMIC DEVELOPMENT**

Once again the Chamber has partnered with Nodaway County Economic Development to raise awareness of Missouri's Back-to-School Sales Tax Holiday. With print and radio ads across the region, we're reminding shoppers that Nodaway County and Maryville is the place to save—You won't pay state, county, or city taxes on:

Clothing that does not have a value of more than \$100.

School supplies, not exceeding \$50 per purchase, that are used in a standard classroom for educational purposes.

Personal computers that don't cost more than \$3,500 and computer peripheral devices that don't exceed \$3,500.

Computer software is considered a school supply and is free from sales tax if its value is less than \$350.

Get the *Insider* Online

Here at the Chamber, we try our best to notify you of events far in advance—but we can't plan for unexpected events. Get your news in real time without waiting on the mail—If your business still gets the *Chamber Insider* in the mail, give us a call at 660-582-8643 to get on our e-mail list.

Want more than one employee at a member business to get our newsletter? We can do that too, just give us a call.

We take care to protect your privacy. E-mail addresses are not shared in directories or given out on request. We also strive to keep the total e-mails you receive to a minimum!

Chamber Champions

Gold Level

97.1 the 'Vill-KNIM Radio
St. Francis Hospital & Health Services

Silver Level

Nodaway Valley Bank

Bronze Level

Hy-Vee
Kawasaki Motors Manufacturing
KCP&L
KFC

2011 Board of Directors

President - Dan Hegeman
Past President - Johnna Beemer
Director - Beth Savage
Director - Alice Schieffer
Director - Jerry Wilmes
Director - Heather Green
Director-at-Large -
Angel McAdams Prescott
Director-at-Large - Mike Herring
Ambassador Supreme -
Audra Bradley

Contact Us

Executive Director

Luke Reven

New Resident Program

Sandi Von Behren

Chamber Office

Shanda Keirse
(660) 582-8643

Local MO Broadband Now Needs Your Help

The Northwest Missouri Regional Council of Governments and the State of Missouri's Office of Administration are conducting a survey to determine the broadband usage, needs, and interests of local businesses. Broadband is typically defined as a service that enables high-speed Internet access and high-capacity data communications as opposed to low speed services such as dial-up connections. The results of the survey will be used to help the region gain a better understanding of broadband availability and adoption and how these lend themselves to economic opportunity.

The survey is available at:
<http://www.surveymonkey.com/s/G9TMWKJ>



Arnold Kreek
NW MO Regional Council

If you have not already done so, please take a few minutes to let us know if and how you currently utilize broadband services and what impact broadband has on your business. If you have any questions, contact Arnie Kreek at the Northwest Missouri office, via phone, (660) 582-5121 or by email, arnie@nwmorcog.org. A hardcopy version of the survey can be provided if you prefer to complete a paper copy. If you are interested in further information on the MoBroadbandNow initiative please go to <http://mobroadbandnow.com>.

Leadership Maryville's 26th Class Begins Soon!

Hosted by the Chamber of Commerce, but facilitated by past graduates, Leadership Maryville has been producing future leaders of our community since 1986. Join us for classes starting in September and culminating in a trip to Jefferson City in February 2011—We guarantee that by the end of your experience you will be well versed in the issues that our community faces and know how you can make a difference.

Applications are due to the Chamber of Commerce by September 6.



Small Business Corner with Frank Veeman

NWMO Small Businesses and Farmers Get \$43M

The Missouri Linked Deposit Program is managed by State Treasurer Clint Zweifel. Missouri-based small businesses with up to 99 employees and farmers are eligible to receive a loan through the Missouri Linked Deposit Program based on lender underwriting standards. About 115 lenders with 350 branches throughout Missouri use the Missouri Linked Deposit Program. An extensive list of participating lenders and program eligibility guidelines are online at www.treasurer.mo.gov/LinkedDeposit.

Federal Reserve Bank Video

A video recording of the research seminar, "Could Restrictions on Payday Lending Hurt Consumers?" is now available. The May 24 seminar outlined new research by Senior Economist Kelly Edmiston on the potential benefits and costs to consumers of restricting payday lending. The videocast program included a panel discussion on the merits of payday lending. The recorded presentation is at:

www.kansascityfed.org/community/resources/payday-lending.cfm?ealert=ca0706



Frank Veeman
Senior Regional Director, SBTDC

Benefits to Employers

Employers who sponsor their staff members will receive:

- Workers or volunteers who are better informed about critical issues that impact the City and may also affect the particular business or organization they represent.
- Quality, cost-efficient training for greater organizational effectiveness of personnel.
- Opportunity for employee reward/recognition for achievement within the organization.
- High profile commitment to enhancing the quality of life in the community.

Just a few of the local employers who have sponsored staff members:

Hy-Vee
Nodaway Valley Bank
City of Maryville
Northwest Missouri State University
Nucor-LMP
Maryville Daily Forum
Maryville R-II School District
Maryville Public Library
Community Services

A Big Thank You to Our Sponsors!



Maryville Chamber of Commerce
Attn: Leadership Maryville
423 N. Market
Maryville, MO 64468



Employers

Cultivate leadership within your organization

Help your employees to obtain a greater understanding the dynamics of our great city: government, business, organizations, services, and education.



Participants

Build upon your skills as a current or future leader in the community.

Learn more about issues affecting the City and surrounding communities.

Interact with key leaders at both the local and state level.

Understand the dynamics of a great city: government, business, organizations, services, and education.



Seating is limited, sign-up today!
Classes begin September 20, 2011.

Class 26: Leadership Maryville 2012

Overview

Sponsored by the Maryville Chamber of Commerce, Leadership Maryville provides education and leadership development for active, civic-minded individuals. Participants attend an opening “get acquainted” social followed by weekly informative sessions leading up to a legislative trip in Jefferson City, known as “Great Northwest Days”. The curriculum helps participants gain an in-depth awareness of all facets of Maryville, encourages self-development and relationship building, and gives a better perspective of civic, business and general community needs and issues.

Ideal Candidates

Leadership Maryville seeks individuals who are committed to the well being of Maryville and are interested in assuming greater responsibility for the future leadership of our community.

Leadership Maryville seeks applicants who:

- Live or work in the Maryville area
- Are interested in a leadership role in the community and/or building upon their leadership experience.
- Possess high standards of personal integrity, ethics, and a commitment to working with others to become involved in issues affecting the community and to help solve problems.
- Are willing and able to commit the time necessary to participate actively in the entire program and fulfill the requirements.
- Are not seeking public office at the time of application.

Events and Topics



- Get Acquainted Event
- County Government
- City Government
- Historical Society, Library
- Health Care
- Recreation
- Economic Development
- Emergency Services
- Education
- Industry
- Service Organizations
- Community Services
- Media
- Agriculture
- Regional Council of Governments
- Great Northwest Day at Capitol
- Graduation

Classes will begin on September 20, 2011 and end with graduation in February 2012. Meetings will be weekly on Tuesday Evenings from 6:00 – 8:00 p.m., unless otherwise indicated. Meeting location sites will vary based on topics. Participation is important to the success of your Leadership program.

Graduation Requirements

A point system has been established to ensure that the goals and purposes of the program are met. Participants will receive 3 points for the Get Acquainted Social; 2 for the Legislative Trip; and 1 for each of the weekly sessions. Seventy-five percent of the total points are required for graduation (unless otherwise determined by the Board of Directors).

Tuition

The tuition fee for the entire program is \$175. This fee includes a fleece and your hotel accommodations for the Great Northwest Day Legislative Trip to Jefferson City.

Leadership Maryville Enrollment

Application Deadline

Enrollment forms and tuition fees are due at the Maryville Chamber of Commerce Office by Tuesday, **September 6, 2011**. To ensure quality interaction among the group, only the first 25 applicants are guaranteed a spot in the class. Local businesses are encouraged to sponsor interested employees.

Enrollment Application

Name _____

Address _____

Home Phone _____ Work Phone _____

Email address _____ Shirt Size (S, M, L, XL, XXL) _____

Employer _____

Occupation _____

Please detach and return with **\$175.00** tuition fee to:
Leadership Maryville
423 N. Market
Maryville, MO 64468

- Please check here if an invoice should be sent to your sponsoring employer.
- Please check here if you would like to apply for a scholarship.

For Further Information

Contact Steering Committee Members:

Katy Gumm 660-562-7238
 Michelle Drake 660-562-2863
 Anita Coleman 307-431-6295

Or Contact the Maryville Chamber of Commerce:
423 N. Market, Maryville, MO 660-582-8643