



The Chamber Insider

January 2012

www.maryvillechamber.com

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New Member

Innovative Web Concepts, LLC
 909 West Third Street
 (660) 541-1777
www.innovateyourweb.com

Back Again in 2012: Home & Better Living Show

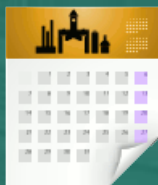
Due to OVERWHELMING positive responses from last year's show, the Greater Maryville Chamber of Commerce is pleased to sponsor the second annual NW Missouri Home & Better Living Show in March of 2012.

This event is designed to showcase products and services available right here in NW Missouri and will be held March 24th and 25th at the Maryville Community Center, 1407 North Country Club. We would like to give you the opportunity to promote your products or services at this event that is FREE to the public.

The attached letter and registration form has everything you need to get registered!

Save the date: March 25, 2012!

Your Chamber & Community Calendar is Online



www.maryvillechamber.com/calendar

Wednesday, January 11th US Senator Blunt to Visit Maryville / CIE

All Chamber Members are invited to meet Senator Roy Blunt at the Center for Innovation and Entrepreneurship on the campus of Northwest Missouri State University on Wednesday, January 11 beginning at 12:15 PM. No RSVP is required and there is no cost to attend.

Senator Blunt, a long-time Missouri legislator and second-year Senator will be addressing current legislative issues in Washington D.C. and is eager to hear the concerns of our local business community.

For more information contact Luke Reven at the Greater Maryville Chamber of Commerce at (660) 541-5171.



Wednesday, January 18th 2012 Annual Banquet: All TOGETHER Now

Join us on Wednesday, January 18th at the Maryville Country Club for our Annual Banquet. Together we will celebrate the accomplishments of the last year and look forward to 2012. Awards in recognition of Chamber Member of the Year, Chamber Business of the Year, Distinguished Service to the Community, Good Citizen, and Community Service Project will be given, and the gavel will ceremonially pass from outgoing Chamber President Dan Hegeman to incoming Chamber President Beth Hawkins.



A social hour begins at 5:30 p.m. with buffet dinner catered by Hy-Vee served at 6:30 p.m. A cash bar will be available.

This year's theme is "Putting it all Together." In the past few years we have rolled out new events and new initiatives—learn how these new pieces fit in a comprehensive package that has value for your business' investment in the Chamber. Tickets are \$15.00 and can be obtained in one of three ways:



Buy Online Now
with a Credit Card
www.maryvillechamber.com/rsvp.htm



RSVP Online Now
Pay by Invoice
www.maryvillechamber.com/rsvp.htm



To make your reservation
(660) 582-8643

The Annual Banquet is sponsored by our 2011 Chamber Champions: 97.1 the 'Vill; St. Francis Hospital & Health Services; Nodaway Valley Bank; Your Maryville Hy-Vee; KCP&L; KFC; and Kawasaki Motors Manufacturing. Thank you!

Great Northwest Day 2011 A Photo Album



Regional Networking



Maryville & Nodaway County Booth



Good Times



Informative Sessions



Tuesday, January 31st - Wednesday, February 1st Great Northwest Day at the Capitol

As legislators are gearing up for a new season in Jefferson City, so too are the citizens of Northwest Missouri. Over the past few months, the Great Northwest Day at the Capitol Steering Committee gathered and prioritized legislative issues for the region's annual visit to the state capitol city on January 31-February 1, 2012. Your Chamber is a local facilitator for this regional event.

At the event, approximately 350 people from the 18-county region will visit Jefferson City to make their regional voice heard in a single, cohesive message. Great Northwest Day's legislative platform for the upcoming event includes the following priorities:

• **Transportation and Infrastructure Funding:** Maintain adequate funding to service and maintain our highways and lettered routes as well as support efforts to reconstruct levees in the areas affected by recent Missouri River flooding.

Consider tools to enhance the efforts of the Missouri Department of Transportation and continue support of county transportation efforts such as Bridge Replacement Off-System (BRO) and County Aid Road Trust (CART) programs. Additionally, support resolutions to encourage the Federal Government, United States Corps of Engineers to dedicate additional resources to rebuilding flood protection levees along the Missouri River.

• **Statewide 9-1-1 Wireless Emergency Services:** Design a complete, detailed, and integrated plan that includes a user fee on wireless devices for upgrading statewide 9-1-1 emergency services.

• **Unfunded or underfunded mandates on local entities:** Local governments and educational institutions are a mainstay of our society. As such we encourage State leadership to resist efforts to erode fiscal support of local city and county governments as well as our institutions of primary and higher education.

The criteria for reviewing regional issues included legislative impact, overarching regional impact, non-partisan perspective and timeliness of concern. Local issues were collected by County Coordinators and then compiled by a volunteer committee. Those issues were then regionally defined and sent back to County Coordinators and the steering committee for additional input before being established as Legislative Priorities for the event. The three priorities will be monitored as Great Northwest Day nears, and the message to legislators will be further refined during that time.

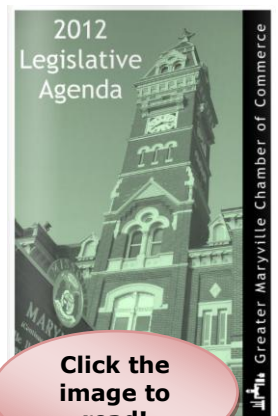
Consider this your personal invitation to join us! Details about participating are in the attached brochure. The registration deadline is January 23, 2012.

Government Affairs Committee Chamber Publishes 1st Legislative Agenda

For the first time, the Greater Maryville Chamber is proud to announce the publication in electronic format a Legislative Agenda for 2012. This Legislative Agenda is the product a volunteer-driven process by the Governmental Affairs Committee. Comprised of knowledgeable volunteers whose mission is to review, debate and make recommendations to the Chamber's Board of Directors.

This document will guide Chamber staff and volunteers when advocating on behalf of our business community with elected officials both locally and with state officials. Also included for your convenience is a directory of government officials.

Is politics your passion? Join us! Contact the Chamber to get on the Government Affairs mailing list.



Click the image to read!

Small Business Corner with Frank Veeman

Business Story Links:

Online Toolkit Helps U.S. Manufacturers Go Green

The Sustainable Manufacturing Toolkit, a new, free online resource developed with input from the International Trade Administration, can help U.S. businesses measure their environmental performance and thereby become more competitive.

Social Media Connects Farmers & Local Buyers

"Sustaining" aims to connect food producers with local buyers via a dedicated social network.

Hire a Bearcat! Career Day is February 28

Talented candidates meet with all kinds of employers and graduate school program representatives to discuss internship and full-time employment.



Frank Veeman
Senior Regional
Director, SBTD

Become a Chamber Champion in 2012!

Looking for a great way to raise your businesses' profile in 2012? Consider becoming a Chamber Champion! The Chamber Champions Program is an innovative way for Chamber members interested in sponsoring Chamber events to save money by purchasing a bundle of major event sponsorships in one package.

The Greater Maryville Chamber of Commerce is planning another year full of great events. In 2012, our Chamber Champion events will be the Annual Chamber Banquet (January 2013), the Farm-City Banquet (November 2012), the Great Northwest Day at the Capitol (February 2012), the Chamber County Classic Marathon (June 2012), and three Downtown Sounds concerts (Summer 2012). New this year is the 2nd Annual Home and Better Living Show (March 2012).

Chamber Champions enjoy premium placement of their business name. Your Chamber will spend more than \$10,000 on event promotions in 2012--*Leverage your promotional dollars by becoming a Chamber Champion today!* Call the Chamber at (660) 582-8643 to enroll.

GOLD LEVEL: A \$3,600 Annual Investment

Great Northwest Day at the Capitol: Includes 2 registrations and sponsorship listing.

Chamber Country Classic Marathon: Includes name and/or logo on promotional materials, advertisements and t-shirts, banner displayed, runner packet inserts.

Summer Concert Series: Includes name and/or logo on advertisements, banner displayed, and verbal recognition *during 3 separate events.*

Home & Better Living Show: Includes name and/or logo on advertisements, banner displayed, a free 10' x 10' booth at the event, and verbal recognition.

Farm City Banquet: Includes 6 tickets, banner displayed, program listing, verbal recognition.

Annual Banquet (2013): Includes 8 tickets, banner displayed, program listing, verbal recognition.

One FREE Insert in the *Chamber Insider* Newsletter.

Website: Banners will be provided on our website's homepage.

SILVER LEVEL: A \$1,700 Annual Investment

Great Northwest Day at the Capitol: Includes 1 registration, and sponsorship listing.

Chamber Country Classic Marathon: Includes name on promotional materials, advertisements and t-shirts, runner packet inserts.

Summer Concert Series: Includes name on advertisements, verbal recognition *during 3 separate events.*

Home & Better Living Show: Includes name on advertisements, a free 10' x 10' booth at the event, and verbal recognition.

Farm City Banquet: Includes 4 tickets, program listing, verbal recognition.

Annual Banquet (2013): Includes 4 tickets, program listing, verbal recognition.

Join a Committee in 2012

Get more out of your Chamber Membership--join a committee that suits your interests in 2012. New this year is a Retail Promotions Committee that will be working with the Chamber Bucks Program, the Sidewalk Sale, Tax-Free Holidays, and the Christmas "Shop Local" Campaign.

- Agriculture / Farm City Banquet
- Ambassador / Fair Parade
- Home & Better Living Show
- Maryville Marathon
- Government Affairs
- Summer Concert Series
- Retail Promotions

Call the Chamber today to sign up!

2011 Chamber Champions

Gold Level

97.1 the 'Vill-KNIM Radio

St. Francis Hospital & Health Services

Silver Level

Nodaway Valley Bank

Bronze Level

Hy-Vee

Kawasaki Motors Manufacturing

KCP&L

KFC

2011 Board of Directors

President - Dan Hegeman

Past President - Johnna Beemer

Director - Beth Savage

Director - Alice Schieffer

Director - Jerry Wilmes

Director - D. Heather Green

Director-at-Large -
Angel McAdams Prescott

Director-at-Large - Mike Herring

Ambassador Supreme -
Audra Bradley

Contact Us

Executive Director - Luke Reven

New Resident Program -
Sandi Von Behren

Chamber Office - Shanda Keirse