



# The Chamber Insider

April 2016

[www.maryvillechamber.com](http://www.maryvillechamber.com)

## New Members

**Encryption Entertainment, LLC**  
422 North Main  
Maryville, MO 64468  
(660) 853-9137

**Herndon Tree, LLC**  
22257 State Hwy EE  
Maryville, MO 64468  
(660) 254-2461

**Jason Brown Roofing**  
832 South Depot  
Maryville, MO 64468  
(660) 582-7604

**Northwest Realty**  
204 South Main  
Maryville, MO 64468  
(660) 562-3600

## First Friday Coffee Event

Get your antioxidants, meet fellow Chamber members and kick off your day! Join us on:

**Friday, April 1st at 7:30 am**

*Hosted by*

**United Fiber  
30208 Hwy 136**

If you would be interested in hosting a coffee event, please contact Jordyn at the Chamber, 582-8643.

## Upcoming Meetings & Events

**First Friday Coffee:** April 1, 7:30am

**Ambassadors:** April 11, 12pm

**Ribbon Cutting:** April 12, 10am

**Ribbon Cutting:** April 13, 10am

**Ag Lunch & Learn:** April 18, 12pm

**Ground Breaking:** April 22, 10am

**MCCA:** April 25, 12pm

**Ribbon Cutting:** April 26, 10:30am

**Board Meeting:** April 28, 7am

## Like us on Facebook!

Pictures, videos, links and more! See it all—"Like" the Chamber at:

[www.facebook.com/maryvillechamber](http://www.facebook.com/maryvillechamber)

## Help us Celebrate these Businesses with A Ribbon Cutting!

### April 12st at 10am

Eugene Field Elementary  
418 E. 2nd St

Help us celebrate Eugene Field Elementary's new Cafeteria and congratulate them on their new addition!

### April 13th at 10am

Service Lube  
1321 South Main Street

Help us celebrate the new services Service Lube is providing our community and congratulate them on their service expansion!

### April 22nd at 10am (Groundbreaking)

Lettuce Dream  
Empty Lot across Pizza Ranch on Che Dr.

Come break ground with Lettuce Dream as they start the journey of building their hydroponic facility! Celebrate and congratulate them on their success to come!

### April 26th at 10:30am

Rogers Pharmacy  
125 E. South Ave

Help us celebrate Rogers Pharmacy on their relocation and beautiful new building! Come congratulate with us on their new home! Grand Opening starting at 10am.



## Tuesday, April 5th

## Your Vote is your Voice

The day has come where you can finally voice your opinion on the two questions the City of Maryville have placed on the ballot regarding Mozingo.

Tuesday, April 5th is election day and the importance of your participation is key, regardless of your stance. If you feel as though you don't have enough information to make a valid vote, you can find more information at <https://mozingolake.com/thenext20/>.

Maryville continues to have a progressive nature and its being done with our government, organizations, businesses and the people we serve in Maryville. To ensure Maryville continues to work together we must do our part by voting.

APRIL 5, 2016



If you are not sure where to vote, please contact the Nodaway County Administration Building at 582-5541.

## New Venture Pitch Competition set for April 15<sup>th</sup>

Registration for the 2016 Northwest Missouri State University New Venture Pitch Competition is now open. This is a great opportunity that brings together a wide range of individuals to advance entrepreneurship in the region and network with each other. The event is open to anyone with a new idea for a business. There is no entry fee for the competition and a luncheon is included with a keynote speaker.

The first round of the competition will be a one minute elevator pitch. Following the elevator pitch, teams will participate in an innovation fair, which provides them the opportunity to meet one-on-one with judges interested in learning more about the business. The judges will select four teams to advance to the finals; the finals will be a 10 minute presentation and 10 minute question and answer session. Total value for the prizes is \$18,000.

For additional information, please use the following link.

<https://app.reviewr.com/s1/site/nwmissouristpitch>

## Your Chamber & Community Calendar is Online



<http://cca.maryvillechamber.com/evtlistingmainsearch.aspx?dbid2=momar&class=C>

## Gov't Affairs Committee encourages subscription to MO Chamber YouTube

The Missouri Chamber is constantly trying to keep the businesses and residents aware of the legislative happenings in Jefferson City. They do this by uploading videos of Committees, Senators and Representatives speaking about Bills and concerns they are pursuing or discouraging. You can find these videos at:



<https://www.youtube.com/channel/UCRpdFSVu6Ruu-XCwxeJpaXg>

## Show-Me Green Sales Tax Holiday: April 19 - 25 Maryville/Nodaway County Leads the Way

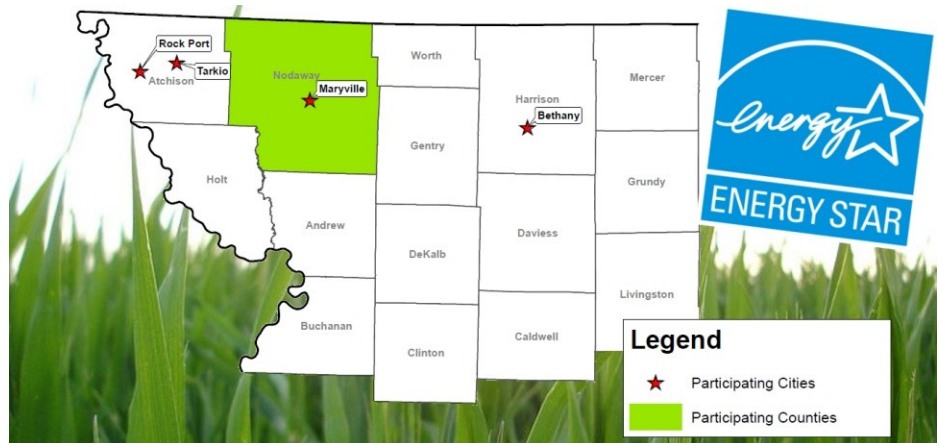
Since 2009, the Missouri Department of Revenue has given taxing jurisdictions across the state the option of “opting-in” to the Show-Me Green Sales Tax Holiday. During the Holiday (April 19 - 25), Energy Star Certified Appliances can be offered without state, city, or county taxes.

For the fifth year, Maryville and Nodaway County are joining the ranks of “super saving” communities—both the Maryville City Council and the Nodaway County Commissioners have opted to participate. Last year only 13 of Missouri’s 114 counties featured this kind of multi-jurisdictional cooperation and we’re likely to be in the minority again in 2016.

Start here: <http://dor.mo.gov/business/sales/taxholiday/green/> for a listing of qualified items, filing information.

Do you have merchandise that qualifies? Please let Jordyn at the Chamber know so that our 2016 promotional materials can include your business at [director@maryvillechamber.com](mailto:director@maryvillechamber.com).

*Thank you to members of the Maryville City Council and the Nodaway County Commissioners – Your support of this tax holiday is greatly appreciated.*



**Thank you to our 2016 Chamber Champions:** SSM Health St. Francis Hospital, Nodaway Valley Bank, Kawasaki Motors Manufacturing, East Hills Shopping Center, SuddenLink Communication, Your Maryville Hy-Vee, KCP&L, 97.1 The ‘Vill/KNIM Radio, and Northwest Missouri State University!

## 6<sup>th</sup> Annual NW Missouri Home and Better Living Show Show Featured Vendors & Attendees

The 2016 NW Missouri Home and Better Living Show, held March 13 at the Maryville Community Center, was better than ever featuring 41 area vendors and 5 of our favorite mascots! The show drew over 500 attendees from 43 different cities with over half being outside of Nodaway County.

Thank You to all of the event sponsors, vendors, volunteers and attendees that made the event such a success!



## Chamber & University Partnership: Career Pathing Affordable Training for your Business

The Maryville Chamber of Commerce and Northwest Missouri State University have teamed up to provide Chamber members with low-cost, high-quality business training presentations for your staff. Seven sessions of Northwest's Career Pathing Program have been opened to the public, and Chamber Members will enjoy a substantial discount. For only \$25 per attendee, you can send your personnel or even yourself to one of these informative and professional presentations. All presentations feature multiple start times so you can send staff without needing to close the office!

All presentations are in the J.W. Jones Student Union Ballroom on the campus of Northwest Missouri State University, and all participants will receive temporary parking permits. To reserve your space, complete the forms at:

**<http://www.nwmissouri.edu/hr/community/>**

Payment may be made by check or credit card, just follow the instructions on the screen.

### "Give the Customer Service You Want to Receive"

Michelle Drake, Human Resources Generalist, NWMSU  
Wednesday, April 13, 2016  
Times: 9a.m., 12 p.m. or 3 p.m.  
Length: 60 minutes

Ever had a bad customer service experience? Ever walked away feeling irritated and unwanted? There is never another chance to make a good first impression. Learn some of the best customer service tricks that will leave you on top in the world of customer service.

### "Change happens! How to deal with change, when you didn't choose it."

Randall Resources Int'l  
Tuesday, April 19, 2016  
Times: 9:30a.m., 12:30 p.m. or 3:30 p.m.  
Length: 60 minutes

Change. It's all around you.

What used to be an occasional adjustment has now become a daily occurrence. How do you look at change when it's not your idea? Do you have options when change happens? And do you have a choice to accept or reject it?

Throughout life, you will be required to make decisions regarding change. Those changes will bring reactions and emotions that can cause you to succeed or fail. Do you have the skills to adapt or engage in situations you didn't choose? And how do you know if a change is an opportunity or a nightmare?

For more information, please contact:

Mark Hornickel,  
Media Relations Specialist  
[mhorn@nwmissouri.edu](mailto:mhorn@nwmissouri.edu)  
660.562.1704 | Fax: 660.562.1900  
Northwest Missouri State University  
215 Administration Building  
800 University Drive  
Maryville, MO 64468





# Community Events

**Friday, April 1st:**

Maryville Community Barn Dance from 6:45-9:30pm at the Horace Mann Gymnasium on Northwest Campus. Enjoy live music by Alice Boyle on the fiddle and Rober Rosenberg on the guitar from Manhattan, KS. The event is billed as an Evening of English Country Dance which will be fun and accessible to new and non-dancers. First 15 minutes will be a brief workshop to review the basics. For more information please contact Jerome Grisanti at 660-528-0858.

**Saturday, April, 2:**

Extreme Cowboy Horse Races starting at 9am at Mozingo Lake Recreation Park. This is an extreme cowboy association sanctioned event that will be held in the vicinity of the equestrian RV campground on the West side of the reservoir. For more information please contact Mozingo Lake Recreation Park at 660-562-2323.

**Thursday, April 7th:**

Encore Series: Legally Blonde starting at 7:30pm at the Ron Houston Performing Arts Center. The Department of Fine and Performing Arts will present the spring student musical as part of the Encore Series. For tickets or more information please contact the Office of Student Involvement at 660-562-1226.

**Saturday, April 9th:**

Household Hazardous Waste Collection from 8am-12pm at the Nodaway County Maintenance Barn at 1516 E. Halsey. Free collection of household hazardous products that are used for cleaning, painting, lubricating and disinfecting the house, yard, workshop and garage. Sponsored by NWMO Regional Council of Governments in partnership with Nodaway and Holt County Commissioners and funded by a grant from NWMO Solid Waste Management District. Please go to Chamber Calendar for list of accepted and non-accepted items or call Linda Louderoute at 660-582-5121.

**Monday, April 11th:**

Open Forum of Northwest Campus Master Plan Presentation at 5pm, taking place at The Station on the Northwest Campus. Northwest will host representatives of Ayers Saint Gross, a Baltimore-based master planning and architectural firm for an open forum to unveil the results of their collaborative work to develop a campus master plan for the University. This forum is open to the campus community and public. For more information please call 660-562-1212.

**Tuesday, April 12th:**

Open Forum of Northwest Campus Master Plan Presentation at 9am and 12pm, taking place at The Station on the Northwest Campus. Northwest will host representatives of Ayers Saint Gross, a Baltimore-based master planning and architectural firm for an open forum to unveil the results of their collaborative work to develop a campus master plan for the University. This forum is open to the campus community and public. For more information please call 660-562-1212.

**Saturday, April 16th:**

- Technicolor Run for Cancer taking place from 8am-5pm at the Raymond J. Courter College Park Pavilion. Northwest Missouri State University's Student Senate and Student Activities Council will host their second annual Technicolor Run for Cancer. This event is open to the public and all proceeds will go to the American Cancer Society. You can participate in a two-mile color run, a 5k, 10k, bike races and a carnival. For more information please call 660-562-1218.
- Beer (and wine) for Books Fundraiser taking place from 3-5pm at the Maryville Public Library. Maryville Public Library and the Second Century Library Fund Foundation are hosting a Beer (and wine) for Books fundraiser. Come celebrate Spring and support your library by enjoying food and drink pairings, music, and a silent auction. Please contact Stephanie Patterson for more information at 660-582-5281. You can purchase tickets at the Chamber as well.

**Saturday, April 23rd:**

Speedy Spoofhound 5k taking place from 8-9am starting at the Eugene Field Elementary School. For more information please contact Brian Lynn at 660-562-3233.

**Saturday, April 30th:**

Better Living 4U taking place at 8am-12pm at the St. Joseph Civic Arena. Bringing together the regions top organizations representing all aspects of well-being including physical, mental, financial, social and much more. Free to enter. For more information please contact Renita Neville at 816-279-8558.

**We need your help in submitting any community events that are going on at your place of business or with your organization.**

This does not mean any sales or promotional items, but actual events that you are putting on within your business and organization, that people of the community can attend. If you have any events you would like us to put in our monthly newsletter, you must let me know by the **4th Monday of the Month or submit it on our website Community Calendar.**



# Want to attract New Customers?

*"Thank you to all of the sponsoring businesses. The New Resident Program was a great way for us to learn about all that Maryville has to offer. We really appreciated the coupons and valuable information about the Sponsoring businesses and we will continue to support those businesses before others because of their support for this program". — New Resident Packet Receiver*

*"Please thank all the sponsors for their welcome. It is great to be in a town with such great team spirit and community pride". — New Resident Packet Receiver*

## What is the New Resident Program?

The New Resident program has three separate purposes:

- to welcome new residents;
- present them with important information regarding Maryville
- and promote sponsoring businesses

**All with no cost to new residents.**

### **How do you get involved and benefit from sponsoring this program?**

Sponsors will have their business name, address, and phone number placed on an **Excusive Ready Reference Guide** which is included in **each** packet. As new residents realize their needs for products and/or services; they can refer to this list and choose to support businesses that went the "extra mile" in welcoming them to Maryville. **ADDITIONALLY**, sponsors will receive timely contact information of those new residents receiving packets which allows sponsors the opportunity to do a follow-up contact should they choose to do so.

The fee is two dollars per packet payable to the Chamber. Billing is done quarterly. For a family of 2 or more, only one packet will be given out. We average approximately 30-40 new residents/year.

### **Questions Asked:**

What is considered a New Resident? New Residents must be moving from outside the area to within a five-mile radius of Maryville city limits. Traditional university students are ineligible due to similar programs offered students through Northwest.

How does this benefit a new resident? New residents are made to feel welcomed and informed regarding their new home. They receive information regarding Maryville as well as the sponsor packet. Sponsoring businesses and organizations may provide a discount coupon, small token and/or business brochure as a means of introducing their business. Sponsors may change items in the packet as desired with no additional cost.

If you are interested in becoming a New Resident Sponsor, please fill out application and return to Sandi Von Behren at [newcomer@maryvillechamber.com](mailto:newcomer@maryvillechamber.com) or call 660-582-8643 for more information.



Greater Maryville Chamber of Commerce · 408 North Market · Maryville, MO 64468 · 660-582-8643 · fax 582-3071 · email: chamber@maryvillechamber.com

**SPONSOR QUESTIONNAIRE - NEW RESIDENT PROGRAM**

E-mail: [newcomer@maryvillechamber.com](mailto:newcomer@maryvillechamber.com)

DATE \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

WEB SITE \_\_\_\_\_ EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

TYPE OF BUSINESS/SERVICE \_\_\_\_\_

HOW LONG IN BUSINESS \_\_\_\_\_ IN MARYVILLE \_\_\_\_\_

HOURS \_\_\_\_\_ # EMPLOYEES \_\_\_\_\_

**CONTACT INFORMATION: (please *INCLUDE* name and address... and/or e-mail address)**

Person(s) to receive *new resident information*: \_\_\_\_\_ E-mail address \_\_\_\_\_

For *packet product* needs: \_\_\_\_\_ E-mail address \_\_\_\_\_

Direct *billings* to: \_\_\_\_\_ E-mail address \_\_\_\_\_

( ) Please check here *if you prefer billings sent through US Mail.*

Address *if different* from business address: \_\_\_\_\_

As you see it, what are your **KEY** selling points concerning your business, products and/or services?

List any changes that have occurred in the past year (or those about to occur) that would be of interest. (For example new products, services, staff etc.)

What do you consider the most important benefit to be of the New Resident Program to **YOUR** business?

COMMENTS/SUGGESTIONS: